



BALTIMORE SWIM SPONSORSHIP LEVELS 2015 Saturday & Sunday September 19th & 20th

EVENT SPONSORS

- **PRESENTING SPONSOR.** **.\$25,000**
 - 1. Official status
 - 2. Company name used in most swim print advertisements and press releases
 - 3. Name and logo prominently printed on back of t-shirts
 - 4. Name and logo incorporated into Baltimore SAA program
 - 5. Prominent sponsorship recognition on web site
 - 6. Prominent brochure banner
 - 7. Signage at start, finish, and official Swim Across America Baltimore fundraising venues
 - 8. Product inclusion in participant gift bag
 - 9. Personal introduction to all participating Olympians
 - 10. Exhibition space at swim
- **OFFICIAL SPONSOR** **\$10,000**
 - Rights to Swim Across America logo
 - Including all * items listed above
- **SITE HOSTING SPONSOR- HIGH TIDE FARM :** **\$10,000**
 - Banner crediting your firm & all rights above except for #2
- **BREAKFAST OPEN WATER SWIM:** **\$10,000**
 - Banner crediting your firm & all rights above except for #2
- **DINNER POOL SWIM:** **\$7,500**
 - Banner crediting your firm & all rights above except for #2
- **TENT SPONSOR- HIGH TIDE FARM :** **\$7,500**
 - Banner crediting your firm & all rights above except for #2

JOURNAL SPONSORS

- **TITLE SPONSOR.** **\$5,000**
 - Name and logo prominently printed on back of t-shirt
 - Logo recognition on web site
 - Rights to have logo/banner displayed at finish line
- **PLATINUM SPONSOR.** **\$2,500**
 - Rights to have logo/banner displayed at finish line
 - Website name recognition
 - Baltimore SAA program
- **GOLD SPONSOR.** **\$1,000**
 - Rights to have logo/banner displayed at finish line
 - Website name recognition
 - Baltimore SAA program
- **SILVER SPONSOR.** **\$500**
 - Website name recognition
 - Baltimore SAA program
- **BRONZE SPONSOR.** **\$250**
 - Website name recognition



SWIM ACROSS AMERICA, BALTIMORE 2015

Saturday & Sunday September 19th & 20th
To benefit the Swim Across America Lab at
The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins

EVENT SPONSORS

(please see the Sponsorship Level page for descriptions)

- PRESENTING SPONSOR.....\$25,000
- OFFICIAL SPONSOR\$10,000
- SITE HOSTING SPONSOR- HIGH TIDE FARM : \$10,000
- BREAKFAST OPEN WATER SWIM: \$10,000
- DINNER POOL SWIM: \$7,500
- TENT SPONSOR- HIGH TIDE FARM : \$7,500

Brochure SPONSORS

(please see the Sponsorship Level page for descriptions)

- | | | | |
|--------------------|-------|---------|------|
| • TITLE SPONSOR | | \$5,000 | ---- |
| • PLATINUM SPONSOR | | \$2,500 | ---- |
| • GOLD SPONSOR | | \$1,000 | ---- |
| • SILVER SPONSOR | | \$500 | ---- |

Please indicate which sponsorship level above and fill out the information below and return this completed contract with payment to "Swim Across America" and mail to:

Swim Across America, One International Place, Suite 4600, Boston, MA 02110

Contact Information (please indicate how you would like to be listed on the promotional materials)

Company _____

Contact Name _____ Email _____

Address _____

City, State, Zip: _____ Phone _____

Authorized
Signature _____

You will be contacted about Brochure artwork, logos, and ads. For additional information, please call Kit Kotz (410) 561-0822 or visit our website at www.swimacrossamerica.org/Baltimore