

SWIM ACROSS AMERICA★

PARTNERSHIP OPPORTUNITY



**WITH \$60M
RAISED, AND OVER
100 EVENTS
ANNUALLY**

**SWIM ACROSS
AMERICA IS THE
LARGEST NATIONAL
NON-PROFIT FIGHTING
CANCER THROUGH
SWIMMING ★**



SWIM ACROSS AMERICA IS ★★★

a national non-profit dedicated to
fighting cancer through swimming.

We hold over 100 open water and
pool swims from coast to coast,
each used to fundraise for cancer
research prevention and treatment.



SAA'S CULTURE IS UNIQUE AND CONTAGIOUS★

OUR SWIMMERS ARE INCREDIBLY LOYAL
Our return rate is way above average.

OUR SWIMMERS ARE OUR PRIORITY
Our events get an avg. rating of 9.5 out of 10.

SAA MAKES A MEANINGFUL IMPACT
We give 75 cents on the dollar to our
cause, and support world class research.

WE CONTINUE TO GROW ANNUALLY
Due to brand loyalty, we saw 300%
growth in 6 years.



WHERE WE MAKE AN IMPACT.★

SAA HAS 16 OPEN WATER SWIMS ACROSS THE US

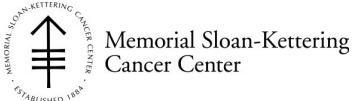


SAA OPEN WATER SWIMS:

Atlanta, Dallas, Tampa, Seattle (2), Chicago, San Francisco, Baltimore, Rhode Island, Greenwich, New York (3), Massachusetts (3).

SAA SUPPORTS WORLD CLASS BENEFICIARIES★

SAA FUNDS CANCER RESEARCH, PREVENTION AND TREATMENT AT SOME OF THE BEST INSTITUTIONS IN THE WORLD. WE SUPPORT 20+ BENEFICIARIES, AND THERE ARE SWIM ACROSS AMERICA NAMED LABS AT 8 MAJOR CANCER INSTITUTIONS ACROSS THE US.



SAA OLYMPIANS★

SAA Olympians are dedicated to growing the sport of swimming and to fighting cancer. Each year, dozens of Olympians attend our events. Since our inception, over 100 Olympians have joined us.



Michael Phelps: 18 gold, 2 silver and 2 bronze Olympic medals

Right Photo: Phelps as the Official Race Starter for the SAA – Baltimore Swim



Rowdy Gaines: 3 gold Olympic medals

Right Photo: Gaines at the finish line of the SAA – Rhode Island Swim



Ryan Lochte: 5 gold, 3 silver and 3 bronze Olympic medals

Right Photo: Lochte pictured with SAA CEO Janel McArdle at SAA fundraiser.



Jenny Thompson: 8 gold, 3 silver and 1 bronze Olympic medals

Right Photo: Thompson at the finish line of the SAA – Nantasket Swim



WHO WE MAKE AN IMPACT ON★

OUR “TYPICAL PARTICIPANT”

HEALTH CONSCIOUS | ATHLETIC
UPPER MIDDLE CLASS | COLLEGE EDUCATED
PASSIONATE & PROACTIVE | MARRIED WITH KIDS
AGE VARIES LARGEST CHUNK IS 35 – 50: 45%

OUR SIZE AND REACH

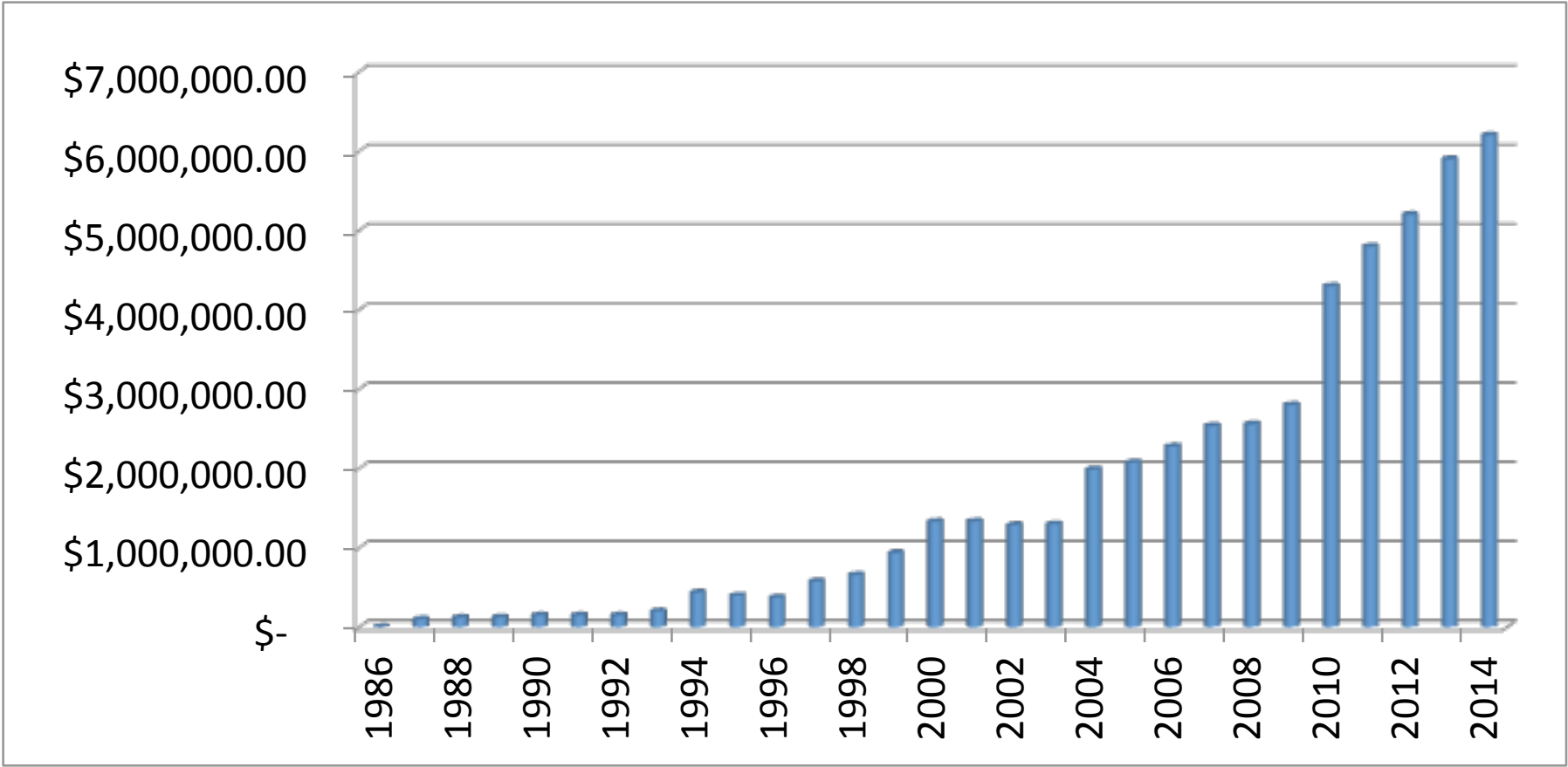
15,000 EVENT ATTENDEES | 50,000+ DONORS
12M WEBSITE HITS ANNUALLY | \$50M RAISED TO DATE

MAJOR IMPACT

WE SUPPORT 20+ BENEFICIARIES, AND THERE
ARE SWIM ACROSS AMERICA NAMED LABS AT 6
MAJOR CANCER INSTITUTIONS ACROSS THE US.



SAA CONTINUES TO GROW★

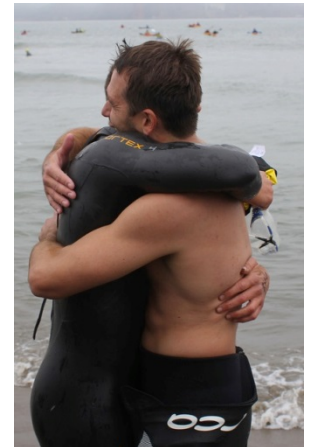


THE SAA – RHODE ISLAND OPEN WATER SWIM.★

SAA – RHODE ISLAND SWIM ★

Woman & Infants Hospital of Rhode Island and the national non-profit organization Swim Across America (SAA) will make waves in the fight against cancer with the sixth annual SAA-Rhode Island Swim on **Saturday, September 12th**.

“The swims are a great way for people to come together and participate in a sport they love alongside Olympic swimming legends while raising critical funds for Woman & Infants Hospital,” says 1986 Olympic Silver Medalist Janel Jorgensen McArdle, and SAA president.



PARTNERSHIP WITH WOMEN & INFANTS HOSPITAL ★

Women & Infants
New England's premier hospital for women and newborns

SUPPORTING GROUNDBREAKING RESEARCH

The proceeds from our SAA – Rhode Island swim will benefit the program in women's oncology at Women and Infants Hospital.

The program is the largest and most diverse oncology service for women in the northeast.



CORNELIUS GRANAI III, MD DIRECTOR OF THE PROGRAM IN WOMEN'S ONCOLOGY

"We draw together the best combination of technology, skill and compassion in the Program.

We have spent two decades examining how we care for women with cancer and asking ourselves 'Can we do more?' As a result, we offer the most specialized care in the region."

PARTNERSHIP OPPORTUNITIES

BENEFIT	\$25K	\$10K	\$5K
Logo on all SAA – RI ads	X		
Logo on all SAA – RI t-shirts	X	X	X
2 banners at SAA – RI event		X	X
Ad in all SAA – RI journals	X Full page – inside cover	X Full Page	X Half Page
Signage on SAA archway (at start & finish)	X	X	
Signage on official SAA boats	X	X	
Logo on all SAA – RI web pages	X		
Exposition space at the swim	X	X	



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