2024 SAA-ATLANTA PREMIUM PARTNER PACKAGES



PRESENTING PARTNER

- Official partner recognition and placement on our beneficiary's website and all SAA-Atlanta social media platforms and event page.
- Suggested copy for company internal and external communication highlighting event partnership
- Invitation to private 2024 Lab Crawl Experience
- Invitation to private event with Olympians
- Priority placement of company logo on back of t-shirts (1,000)
- 10 entry codes for the Open Water Swim
- Signage/recognition at event
- Dedicated partner area (tent/table) at the event

\$25,000

NEW FOR 2024

TOWEL PARTNER

- Priority placement of company name/logo on every towel (600+)
- Towel partner recognition and media placement leading up to event
- Invitation to private 2024 Lab Crawl Experience
- Invitation to private event with Olympians
- Priority placement of company logo on back of t-shirts (1,000)
- 5 entry codes for the Open Water Swim
- Promotion as towel partner on all SAA-Atlanta social media
- Signage/recognition at event
- Dedicated partner area (tent/table) at the event

\$15,000

TITLE PARTNER

- Official partner recognition and media placement leading up to the event
- Invitation to private 2024 Lab Crawl Experience
- Invitation to event with Olympians
- Company logo on back of t-shirts (1,000)
- 5 entry codes for the Open Water Swim
- Promotion as Title partner on all SAA-Atlanta social media platforms and websites
- Signage/recognition at event
- Dedicated partner area (tent/table) at the event

\$10,000

Contact swimacrossamericaatl@gmail.com for more details.



Our goal is for partnerships to underwrite 100% of event expenses so that all participant fundraising from the event will support cancer research conducted through our beneficiary, Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta.

2024 SAA-ATLANTA PARTNER PACKAGES



GOLD STANDARD

GOLD PARTNER

- Gold partner recognition and media placement leading up to the event
- Promotion as Gold partner on all SAA-Atlanta social media platforms and websites
- Invitation to 2024 Lab Crawl Experience
- Company logo on back of t-shirts (1,000)
- 3 entry codes for the Open Water Swim
- Signage/recognition at event
- Dedicated partner area (tent/table) at the event

\$5,000

SILVER PARTNER

- Listed as Silver partner on all SAA-Atlanta social media platforms and websites
- Invitation to 2024 Lab Crawl Experience
- Company logo on back of t-shirts (1,000)
- 1 complimentary entry code for the Open Water Swim
- Signage/recognition at event
- Dedicated partner area (tent/table) at the event

\$2,500

BRONZE PARTNER

- Listed as Bronze partner on all SAA-Atlanta social media platforms and websites
- Invitation to private 2024 Lab Crawl Experience
- Company logo on back of t-shirts (1,000)
- 1 complimentary entry code for the Open Water Swim
- Signage/recognition at event
- Dedicated partner area (tent/table) at the event

\$1,000



In Kind Partnerships also available. Whether you give your time, talent or generosity, we promise that your support will help fight cancer in our community.



Contact swimacrossamericaatlanta@gmail.com for more details.



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