



GREENWICH-STAMFORD 2016 SWIM SPONSORSHIP LEVELS

GAME CHANGER SPONSORS

- **PIONEERING SPONSOR. \$25,000**
 Official status
 Company name used in most swim print advertisements and press releases
 Rights to Swim Across America logo
 *Name and logo prominently printed on back of t-shirts
 *Full page ad in event day journal
 *Prominent sponsorship recognition on web site
 *Unlimited signage at start, finish, official Swim Across America boats and all fundraising venues
 *Personal introduction to all participating Olympians
 *Exhibition space at swim
 10 invitations to any pre and post swim activities
- **VISIONARY SPONSOR. \$10,000**
 Rights to Swim Across America logo
 Full page ad in event day journal
 8 invitations to any pre and post swim activities
 Including all * items listed above

BREAKTHROUGH SPONSORS

- **INNOVATION SPONSOR. \$5,000**
 Name and logo prominently printed on back of t-shirt
 Logo recognition on web site
 Rights to have logo/banner displayed at finish line
 Full page ad in event day journal
 4 invitations to any pre and post swim activities
- **ADVANCEMENT SPONSOR. \$1,000**
 Rights to have logo/banner displayed at finish line
 Half page ad in event day journal
 4 invitations to any post swim activities
- **DISCOVERY SPONSOR. \$500**
 Rights to have logo/banner displayed at finish line
 Half page ad in event day journal
 2 invitations to any post swim activities
- **INSPIRED SPONSOR. \$250**
 Quarter page ad in event day journal
 2 invitations to any post swim activities
- **DEVELOPMENTAL SPONSOR. \$125**
 One- eighth page ad in event day journal



**SWIM ACROSS AMERICA
2016 GREENWICH-STAMFORD OPEN WATER SWIM**

Saturday, June 25, 2016

To benefit

The Alliance for Cancer Gene Therapy, Stamford, CT

GAME CHANGER SPONSORS

(please see the Sponsorship Level page for descriptions)

- **PIONEERING SPONSOR**\$25,000 ____
- **VISIONARY SPONSOR**\$10,000 ____

BREAKTHROUGH SPONSORS

(please see the Sponsorship Level page for descriptions)

- **INNOVATION SPONSOR** \$5,000 ____
- **ADVANCEMENT SPONSOR** \$1,000 ____
- **DISCOVERY SPONSOR** \$500 ____
- **INSPIRED SPONSOR** \$250 ____
- **DEVELOPMENTAL SPONSOR** \$125 ____

PRINTING DEADLINE: Friday, JUNE 3, 2016

Full-page ads are 7 1/2" x 10". Please supply us with camera-ready or electronic artwork in a TIF, EPS, PDF high-resolution file. Please email electronic file to: LorrieL@swimacrossamerica.org. If you cannot supply camera-ready or electronic artwork, please attach or write your message below.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____ Phone _____

Authorized

Signature _____

Please return the completed contract with payment made payable to "Swim Across America" and mail to: **Swim Across America, 14 Little Ridge Road, Ridgefield, CT 06877**. For additional information, please call (203) 438-0313. Visit our website at www.swimacrossamerica.org/greenwich.

Swim Across America is a qualified 501(c)(3) organization, and donations are tax deductible as allowable by law. Our Tax ID Number is 22-3248256