SWIM ACROSS AMERICA - SEATTLE SWIM
*2017 SPONSORSHIP LEVELS*

**EVENT SPONSORS**

**PRESENTING SPONSOR - $20,000**
- Official status
- Rights to Swim Across America logo
- Company name used in most swim advertisements and press releases
- Company name used by emcee during event
- 20 Swim Across America-Seattle t-shirts
- Exhibition space at swim
- Participates in ‘Make a Splash’ matching program

*All items with a * from Official and Premier Sponsor Levels Below*

**OFFICIAL SPONSOR - $15,000**
- Rights to Swim Across America logo
- 15 Swim Across America-Seattle t-shirts
- *4 branded social media posts on SAA & some SCCA social sites
- *5-10 second video pre-roll on all SAA Seattle pre-event videos
- *1 co-branded video playback at event (on large 6x10ft screen)
- *Personal introduction to all participating Olympians

*All items with a * from Premier Sponsor Level Below*

**PREMIER SPONSOR – $10,000**
- Rights to Swim Across America logo
- 10 Swim Across America-Seattle t-shirts
- *Name and logo prominently printed on back of t-shirts
- *Unlimited signage at start, finish, official Swim Across America-Seattle booths and all fundraising venues
- *Logo printed on bottom of SAA Seattle poster
- *Product inclusion in participant gift bag

**MEDIA SPONSORS**

**TITLE SPONSOR - $5,000**
- Name and logo prominently printed on back of t-shirt
- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 3 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

**GOLD SPONSOR - $2,500**
- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 2 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

**PLATINUM SPONSOR - $1,000**
- Full-page journal ad
- Rights to have logo/banner displayed at finish line
- 5 Swim Across America-Seattle t-shirts
**SWIM ACROSS AMERICA - SEATTLE SWIM**
**SEPTEMBER 9\textsuperscript{TH}, 2017**
**BENEFITING SEATTLE CANCER CARE ALLIANCE**

**EVENT SPONSORS**
(please see the Sponsorship Level page for descriptions)

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>$20,000</th>
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<tbody>
<tr>
<td>Official Sponsor</td>
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**MEDIA SPONSORS**
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<tr>
<td>Gold Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$1,000</td>
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**DEADLINE: August 5\textsuperscript{th}, 2017**
Please send any questions to address below or email to: scott@swimacrossamerica.org. Subject line should read: SAA-2017.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Company</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>Phone</th>
</tr>
</thead>
</table>

Authorized Signature

Please return the completed contract with payment made payable to “Swim Across America” and mail to: Swim Across America, 8711 SE 44\textsuperscript{th} Place Mercer Island, WA 98040. For additional information, please call (206) 931-8974. Email: SCOTT@SWIMACROSSAMERICA.ORG