



SWIM ACROSS AMERICA - SEATTLE SWIM

2017 SPONSORSHIP LEVELS

EVENT SPONSORS

PRESENTING SPONSOR - \$20,000

- Official status
 - Rights to Swim Across America logo
 - Company name used in most swim advertisements and press releases
 - Company name used by emcee during event
 - 20 Swim Across America-Seattle t-shirts
 - Exhibition space at swim
 - Participates in 'Make a Splash' matching program
- All items with a * from Official and Premier Sponsor Levels Below**

OFFICIAL SPONSOR - \$15,000

- Rights to Swim Across America logo
 - 15 Swim Across America-Seattle t-shirts
 - *4 branded social media posts on SAA & some SCCA social sites
 - *5-10 second video pre-roll on all SAA Seattle pre-event videos
 - *1 co-branded video playback at event (on large 6x10ft screen)
 - *Personal introduction to all participating Olympians
- All items with a * from Premier Sponsor Level Below**

PREMIER SPONSOR - \$10,000

- Rights to Swim Across America logo
- 10 Swim Across America-Seattle t-shirts
- *Name and logo prominently printed on back of t-shirts
- *Unlimited signage at start, finish, official Swim Across America-Seattle booths and all fundraising venues
- *Logo printed on bottom of SAA Seattle poster
- *Product inclusion in participant gift bag

MEDIA SPONSORS

TITLE SPONSOR - \$5,000

- Name and logo prominently printed on back of t-shirt
- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 3 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

GOLD SPONSOR - \$2,500

- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 2 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

PLATINUM SPONSOR - \$1,000

- Full-page journal ad
- Rights to have logo/banner displayed at finish line
- 5 Swim Across America-Seattle t-shirts

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SEPTEMBER 9TH, 2017

BENEFITING SEATTLE CANCER CARE ALLIANCE

EVENT SPONSORS

(please see the Sponsorship Level page for descriptions)

PRESENTING SPONSOR\$20,000 ____
OFFICIAL SPONSOR 15,000 ____

MEDIA SPONSORS

(please see the Sponsorship Level page for descriptions)

TITLE SPONSOR \$5,000 ____
GOLD SPONSOR \$2,500 ____
PLATINUM SPONSOR \$1,000 ____

DEADLINE: August 5th, 2017

Please send any questions to address below or email to: scott@swimacrossamerica.org. Subject line should read: SAA-2017.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____ Phone _____

Authorized Signature _____

Please return the completed contract with payment made payable to "Swim Across America" and mail to:
Swim Across America, 8711 SE 44th Place Mercer Island, WA 98040. For additional information, please call
(206) 931-8974. Email: SCOTT@SWIMACROSSAMERICA.ORG