



## Sample Fundraising Email

Re: Please Support My Swim To Fight Cancer

Hello *[Name]*,

I am taking part in this year's Greenwich-Stamford Swim Across America event on Saturday, June 24<sup>th</sup> and am asking for your support.

Since its founding here in Connecticut in 1987, Swim Across America (SAA) has raised more than \$65 million nationally for cancer research. Over the past 10 years, the Greenwich-Stamford Swim has raised more than \$3.1 million for Alliance for Cancer Gene Therapy (ACGT) in Stamford. 100% of the funds SAA donates to ACGT go directly to scientists developing cancer cell and gene therapies, which have far fewer side effects than traditional treatments.

As you may know, *[insert your personal reason for swimming here with cancer connection]*.

*Optional paragraph below to use if one of the SAA funded researchers pertain to your cancer connection:*

ACGT is utilizing the funds donated by the 2017 SAA to support two scientists developing immunotherapy treatments to train the body's own immune system to fight cancer: Dr. Samuel Katz of Yale University, who is leading a study that uses RNA to target blood cancers; and Dr. Crystal Mackall of Stamford University, who is engineering patient T-cells to treat osteosarcoma, a deadly bone cancer.

I hope you will support my efforts by donating here *[insert personal fundraising page URL]*. If your company has a matching gift program, please consider submitting a matching gift request for Swim Across America to double your impact.

Thank you for helping me to make waves in the fight against cancer.

Sincerely,

*[Signature]*