

SAA Nassau-Suffolk Sponsorship Packages

\$25,000+ Corporate Partner

- Lead Sponsor on Local Publicity Including Promotional Opportunities at SAA N/S Swim Events
 - Listing and Logo on Swim Across America Nassau Suffolk Website
- Employee engagement and Company branding and signage as event volunteers
- Private Tour and Dinner with Director of Memorial Sloan Kettering SAA Lab
 - Sponsor 10 Swimmers and Team Naming Rights
 - Plus Platinum, Gold, Silver, and Bronze Benefits

\$10,000 Platinum Sponsor

- Ad Placement on SAA Nassau-Suffolk Events and Social Media
 - Sponsor 5 Swimmers and Team Naming Rights
 - Plus Gold, Silver, and Bronze Benefits

\$5,000 Gold Sponsor

- Dedicated table/tent at event for product placement
- Product/advertising inclusion in participant gift bag
 - Plus Bronze and Silver Benefits

\$2,500 Silver Sponsor

- Promotion on SAA Nassau-Suffolk website social media sites
- Logo and Full Page Dedication in SAA N/S Brochure and Yearbook
- Signage at start, finish, and all fundraising venues
- 4 Swim Across America Nassau-Suffolk Swim t-shirts
 - Plus Bronze Benefits

\$1,000 Bronze Sponsor

- Promotion on SAA Nassau-Suffolk website and social media sites
- Name and logo printed on back of t-shirts

A primary 2016 goal is for corporate sponsorships to underwrite 100% of event expenses, so all money raised by swimmers will go directly to local area cancer research.

