

May 31, 2014

Dear Swim Across America Friends,

Thank you for your support of Swim Across America and its efforts to bring an end to cancer. Moffitt Cancer Center is grateful to be selected as a beneficiary, and we are thrilled to have this opportunity. Lives will change for the better as we further develop personalized medicine approaches for our patients.

Florida has one of the highest incidence rates of melanoma in the country, so Moffitt Cancer Center is diligent in its pursuit to develop new therapies for the treatment of metastatic melanoma. Your support will help develop a clinical trial combining multiple cutting-edge strategies to use the immune system to fight metastatic melanoma. In this particular study, immune cells will be taken from a patient, manipulated to enhance anti-tumor activity, and given back to only that patient to treat the cancer. It will be the very best in individualized care. Our group has successfully demonstrated the feasibility of this treatment, and the funds raised from this Swim Across America event will be used to implement a new combination treatment that will increase the cure rate associated with this exciting form of immunotherapy.

In our current economy, with strong competition and budget cuts, it is difficult to obtain funding for projects that are "idea driven." We are grateful that you are willing to support this very important project to combine multiple immunotherapeutic approaches for the treatment of advanced melanoma.

We thank you for the wonderful support that you have given to our project and to the Moffitt. Together, we will continue to propel the field of cancer research forward and bring hope to those living with cancer.

Sincerely,



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