

# START YOUR OWN POOL SWIM

The Swim Across America Pool Program fundraiser is an easy way for age group, high school, Masters, and summer league programs to support our mission.

#### **HOW IT WORKS**

- No registration fee or fundraising minimum, but we encourage everyone to fundraise! The goal is for each swimmer to secure \$100+ in donations.
- Pool swims are flexible and are a great way for those who are not comfortable in open water, kids, families, and teams to have fun while making an impact for cancer research.
- Your pool swim can be structured however you'd like! For example, set a specific workout or relay; or keep it simple by dedicating a team practice to SAA. Feel free to get creative! Fun inflatable props, themes, etc. are all encouraged – have fun with it!

#### SUPPORT FROM SAA NATIONAL TEAM

- SAA creates an event webpage for your program.
- Swimmers can use the online tools to fundraise via email, social media, text, etc.
- Donations are 100% tax deductible and SAA processes donor tax receipts.
- Checks can be made payable to Swim Across America and mailed to our National office.
- SAA provides swim caps and tattoos to generate enthusiasm and encourage participants to reach fundraising incentives.

### **HOW FUNDRAISING IS GRANTED**

- If you choose to start your pool swim within an already existing SAA community, those funds will stay local and the money raised will support the total grant for that community.
- National Pool Swim donations are granted towards pediatric cancer research.

## **NEED AN IDEA TO GET STARTED?**





Relay Race Water Aerobics





Open Water Style Dedicate a Team Practice