2019 FAIRFIELD COUNTY SWIM
PARTNERSHIP OPPORTUNITIES

• PRESENTING SPONSOR $25,000
  • Naming rights to overall event
  • Company name used in local swim print advertisements
  • Company name used in press releases and e-communication with participants
  • Prominent logo placement with hyperlink on sponsor page of www.swimacrossamerica.org/fairfieldcounty website
  • Logo placement on 250 Fairfield County SAA swim posters (DEADLINE: March 1, 2019)
  • Logo placement on 250 8.5” x 11” flyers (DEADLINE: March 1, 2019)
  • Logo placement on 400 6”x4” postcards (DEADLINE: March 1, 2019)
  • Company 10’x10’ tent with customized activation opportunities
  • Stage recognition at SAA event and opportunity to present awards
  • Exclusive logo placement on SAA arch
  • Prominent logo placement on SAA stage signage, sponsor signage
  • Logo placement on 300 event day SAA cinch bags (DEADLINE: May 17, 2019)
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  • Opportunity for pamphlet distribution/product giveaway at SAA event
  • Personal introduction to all participating Olympians (TBD – per confirmation of attendance)
  • Company name inclusion in post Swim publicity
  • Lab tour with SAA funded researcher and top fundraisers

• REGISTRATION SPONSOR $15,000
  • Naming rights to Registration tent at Fairfield County SAA event
  • Logo placement with hyperlink on sponsor page of www.swimacrossamerica.org/fairfieldcounty
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  • Logo placement on SAA sponsor signage
  • Opportunity for pamphlet distribution/product giveaway at SAA event
  • Stage recognition at SAA event

• ROOKIE SPONSOR $10,000
  • Naming rights to Rookie area
  • Logo placement with hyperlink on sponsor page of www.swimacrossamerica.org/fairfieldcounty
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  • Opportunity for company giveaways in Rookie area
  • Logo placement on SAA sponsor signage
  • Stage recognition at SAA event

• WAVEMAKER SPONSOR $10,000
  • Naming rights to Wavemaker area
  • Logo placement with hyperlink on sponsor page of www.swimacrossamerica.org/fairfieldcounty
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  • Opportunity for company giveaways in Wavemaker area
• Logo placement on SAA sponsor signage
• Stage recognition at SAA Fairfield County event

• “SNAPS FOR YOU” SPONSOR $10,000
  • Naming rights to “Snaps for You” photo/social media sharing area
  • Logo placement with hyperlink on sponsor page of www.swimacrossamerica.org/fairfieldcounty
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  • Opportunity for company giveaways in “Snaps for You” area
  • Opportunity for company product and/or signs to be used in photos
  • Logo placement on SAA sponsor signage
  • Stage recognition at SAA Fairfield County event

• TOWEL SPONSOR $5,000
  • Logo placement on 300 SAA Fairfield County towels (DEADLINE: May 1, 2019)
  • Company name listing on www.swimacrossamerica.org/fairfieldcounty website
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on SAA sponsor signage
  • Stage recognition at SAA Fairfield County event

• INNOVATION SPONSOR $5,000
  • Opportunity for giveaways with company logo at SAA Fairfield County
  • Company name listing on www.swimacrossamerica.org/fairfieldcounty website
  • Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  • Logo placement on SAA sponsor signage
  • Stage recognition at SAA Fairfield County event

• FRIEND OF THE SWIM SPONSOR $1,000
  • Company listing on “Friends of the Swim” sign at SAA Fairfield County event
  • Stage recognition at SAA Fairfield County event

NOTE: Additional customizable naming rights opportunities available with the opportunity to have your own 10’x10’ tent at $10,000 level or higher. For more information, please call Michele Graham at (203) 570-9195 or email mgraham028@gmail.com