



## 2019 FAIRFIELD COUNTY SWIM PARTNERSHIP OPPORTUNITIES

- **PRESENTING SPONSOR** **\$25,000**
  - Naming rights to overall event
  - Company name used in local swim print advertisements
  - Company name used in press releases and e-communication with participants
  - Prominent logo placement with hyperlink on sponsor page of [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty) website
  - Logo placement on 250 Fairfield County SAA swim posters (DEADLINE: March 1, 2019)
  - Logo placement on 250 8.5" x 11" flyers (DEADLINE: March 1, 2019)
  - Logo placement on 400 6"x4" postcards (DEADLINE: March 1, 2019)
  - Company 10'x10' tent with customized activation opportunities
  - Stage recognition at SAA event and opportunity to present awards
  - Exclusive logo placement on SAA arch
  - Prominent logo placement on SAA stage signage, sponsor signage
  - Logo placement on 300 event day SAA cinch bags (DEADLINE: May 17, 2019)
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  - Opportunity for pamphlet distribution/product giveaway at SAA event
  - Personal introduction to all participating Olympians (TBD – per confirmation of attendance)
  - Company name inclusion in post Swim publicity
  - Lab tour with SAA funded researcher and top fundraisers
  
- **REGISTRATION SPONSOR** **\$15,000**
  - Naming rights to Registration tent at Fairfield County SAA event
  - Logo placement with hyperlink on sponsor page of [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty)
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  - Logo placement on SAA sponsor signage
  - Opportunity for pamphlet distribution/product giveaway at SAA event
  - Stage recognition at SAA event
  
- **ROOKIE SPONSOR** **\$10,000**
  - Naming rights to Rookie area
  - Logo placement with hyperlink on sponsor page of [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty)
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  - Opportunity for company giveaways in Rookie area
  - Logo placement on SAA sponsor signage
  - Stage recognition at SAA event
  
- **WAVEMAKER SPONSOR** **\$10,000**
  - Naming rights to Wavemaker area
  - Logo placement with hyperlink on sponsor page of [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty)
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  - Opportunity for company giveaways in Wavemaker area

- Logo placement on SAA sponsor signage
- Stage recognition at SAA Fairfield County event

- **“SNAPS FOR YOU” SPONSOR** **\$10,000**
  - Naming rights to “Snaps for You” photo/social media sharing area
  - Logo placement with hyperlink on sponsor page of [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty)
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on 500 t-shirts (DEADLINE: May 10, 2019)
  - Opportunity for company giveaways in “Snaps for You” area
  - Opportunity for company product and/or signs to be used in photos
  - Logo placement on SAA sponsor signage
  - Stage recognition at SAA Fairfield County event

- **TOWEL SPONSOR** **\$5,000**
  - Logo placement on 300 SAA Fairfield County towels (DEADLINE: May 1, 2019)
  - Company name listing on [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty) website
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on SAA sponsor signage
  - Stage recognition at SAA Fairfield County event

- **INNOVATION SPONSOR** **\$5,000**
  - Opportunity for giveaways with company logo at SAA Fairfield County
  - Company name listing on [www.swimacrossamerica.org/fairfieldcounty](http://www.swimacrossamerica.org/fairfieldcounty) website
  - Logo on 300 SAA Fairfield County tri-fold brochures (DEADLINE: June 1, 2019)
  - Logo placement on SAA sponsor signage
  - Stage recognition at SAA Fairfield County event

- **FRIEND OF THE SWIM SPONSOR** ..... **\$1,000**
  - Company listing on “Friends of the Swim” sign at SAA Fairfield County event
  - Stage recognition at SAA Fairfield County event

**NOTE: Additional customizable naming rights opportunities available with the opportunity to have your own 10’x10’ tent at \$10,000 level or higher. For more information, please call Michele Graham at (203) 570-9195 or email [mgraham028@gmail.com](mailto:mgraham028@gmail.com)**