



ATLANTA OPEN WATER SWIM EVENT SPONSORSHIP LEVELS

SATURDAY, SEPTEMBER 23, 2023

- **OFFICIAL SPONSOR. \$20,000**

Official sponsor recognition and media placement leading up to and on the day of the event(s)
 Company name and logo on SAA and Aflac Cancer Center websites
 Naming rights & recognition as Title Sponsor for the 2022 Open Water Swim held at Lake Lanier Olympic Park on September 23rd, 2022
 Registration for up to 10 employees to participate in the Open Water Swim
 Suggested copy for company internal and external communication highlighting event sponsorship
 Priority placement of company logo on all participant and volunteer shirts (1,000)
 Swim Across America sponsor-branded team shirts
 Sponsor tent set up in Team VIP area during the Open Water event Swim – exposure to over 1,000 visitors
 Special introduction as Official Course Starter for selected distance
 Invitation to attend Sponsor tour of Children's Healthcare of Atlanta Mission Center, located on the grounds where the new North Druid Hills CHOA hospital is located*
 Opportunity to host Patient Art Party at the Aflac Cancer Center (with coordination from Aflac Cancer Center personnel) *
- **TITLE SPONSOR. \$10,000**

Title sponsor recognition and media placement leading up to and on the day of the event(s)
 Recognition during the Open Water Event and on social media
 Sponsor tent set up in Team VIP area during the event
 Company logo on all participant and volunteer shirts (1,000)
 Registration for up to 5 employees to participate in the Open Water Swim
 Swim Across America sponsor-branded team shirts
 Invitation to attend Sponsor tour of Children's Healthcare of Atlanta Mission Center, located on the grounds where the new North Druid Hills CHOA hospital is located *
- **PLATINUM SPONSOR. \$5,000**

Silver sponsor recognition and media placement leading up to and on the day of the event(s)
 Company logo on all participant and volunteer shirts (1,000)
 Recognition during the Open Water Event and on social media
 Registration for up to 3 employees to participate in the Open Water Swim
 Invitation to attend Sponsor tour of Children's Healthcare of Atlanta Mission Center, located on the grounds where the new North Druid Hills CHOA hospital is located *
- **GOLD SPONSOR. \$2,500**

Company logo on all participant and volunteer shirts (1,000)
 Recognition during the Open Water Event and on social media
 Complimentary entry for 1 to participate in the Open Water Swim
 Invitation to attend Sponsor tour of Children's Healthcare of Atlanta Mission Center, located on the grounds where the new North Druid Hills CHOA hospital is located *
- **SILVER SPONSOR. \$1,000**

Company logo on all participant and volunteer shirts (1,000)
 Recognition during the Open Water Event and on social media
 Invitation to attend Sponsor tour of Children's Healthcare of Atlanta Mission Center, located on the grounds where the new North Druid Hills CHOA hospital is located*
- **BRONZE SPONSOR. \$500**

Company logo on all participant and volunteer shirts (1,000)

*These events are TBD based on current COVID restrictions.



ATLANTA OPEN WATER SWIM SPONSORSHIP COMMITMENT FORM

Name _____ Title _____

E-mail _____

Company _____

Address _____

City _____ State _____ Zip _____ Phone _____

Authorized Signature _____

Please return the completed contract with payment made payable to "Swim Across America" by mail to:

Swim Across America
c/o Nancy Peek
P.O. Box 1078
Tucker, GA 30085

For additional information, please email nicoleschwartz@swimacrossamerica.org or vicki@swimacrossamerica.org.

Visit our website at www.swimacrossamerica.org.