SWIM ACROSS AMERICA - SEATTLE SWIM

*2022 SPONSORSHIP LEVELS*

**EVENT SPONSORS**

**PRESENTING SPONSOR - $20,000**
- Official status
- Rights to Swim Across America logo
- Company name used in most swim advertisements and press releases
- Company name used by emcee during event
- 20 Swim Across America-Seattle t-shirts
- Exhibition space at swim
- Participates in ‘Make a Splash’ matching program

_All items with a * from Official and Premier Sponsor Levels Below_

**OFFICIAL SPONSOR - $15,000**
- Rights to Swim Across America logo
- 15 Swim Across America-Seattle t-shirts
- *4 branded social media posts on SAA & some SCCA social sites
- *5-10 second video pre-roll on all SAA Seattle pre-event videos
- *1 co-branded video playback at event (on large 6x10ft screen)
- *Personal introduction to all participating Olympians

_All items with a * from Premier Sponsor Level Below_

**PREMIER SPONSOR – $10,000**
- Rights to Swim Across America logo
- 10 Swim Across America-Seattle t-shirts
- *Name and logo prominently printed on back of t-shirts
- *Unlimited signage at start, finish, official Swim Across America-Seattle booths and all fundraising venues
- *Logo printed on bottom of SAA Seattle poster
- *Product inclusion in participant gift bag

**MEDIA SPONSORS**

**TITLE SPONSOR - $5,000**
- Name and logo prominently printed on back of t-shirt
- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 3 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

**GOLD SPONSOR - $2,500**
- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 2 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

**PLATINUM SPONSOR - $1,000**
- Full-page journal ad
- Rights to have logo/banner displayed at finish line
- 5 Swim Across America-Seattle t-shirts
SWIM ACROSS AMERICA - SEATTLE SWIM
SEPTEMBER 10TH, 2022
BENEFITING SEATTLE CANCER CARE ALLIANCE

EVENT SPONSORS
(please see the Sponsorship Level page for descriptions)

PRESENTING SPONSOR ...........................................................................................................................................$20,000

OFFICIAL SPONSOR ..................................................................................................................................................15,000

MEDIA SPONSORS
(please see the Sponsorship Level page for descriptions)

TITLE SPONSOR ......................................................................................................................................................$5,000

GOLD SPONSOR ......................................................................................................................................................$2,500

PLATINUM SPONSOR .............................................................................................................................................$1,000

DEADLINE: August 5th, 2022
Please send any questions to address below or email to: scott@swimacrossamerica.org. Subject line should read: SAA-Seattle 2022.

___________________________________________________________________________________________

Name_________________________________________________Title__________________________

Company______________________________________________________________________________

Address_____________________________________________________________________________

City ________________________________State ______________Zip ____________Phone_________

Authorized Signature____________________________________________________________________________

Please return the completed contract with payment made payable to “Swim Across America” and mail to: Swim Across America, 8711 SE 44th Place Mercer Island, WA 98040. For additional information, please call (206) 931-8974. Email: SCOTT@SWIMACROSSAMERICA.ORG