



## SWIM ACROSS AMERICA - SEATTLE SWIM

### \*2022 SPONSORSHIP LEVELS\*

#### EVENT SPONSORS

##### PRESENTING SPONSOR - \$20,000

- Official status
  - Rights to Swim Across America logo
  - Company name used in most swim advertisements and press releases
  - Company name used by emcee during event
  - 20 Swim Across America-Seattle t-shirts
  - Exhibition space at swim
  - Participates in 'Make a Splash' matching program
- All items with a \* from Official and Premier Sponsor Levels Below**

##### OFFICIAL SPONSOR - \$15,000

- Rights to Swim Across America logo
  - 15 Swim Across America-Seattle t-shirts
  - \*4 branded social media posts on SAA & some SCCA social sites
  - \*5-10 second video pre-roll on all SAA Seattle pre-event videos
  - \*1 co-branded video playback at event (on large 6x10ft screen)
  - \*Personal introduction to all participating Olympians
- All items with a \* from Premier Sponsor Level Below**

##### PREMIER SPONSOR – \$10,000

- Rights to Swim Across America logo
- 10 Swim Across America-Seattle t-shirts
- \*Name and logo prominently printed on back of t-shirts
- \*Unlimited signage at start, finish, official Swim Across America-Seattle booths and all fundraising venues
- \*Logo printed on bottom of SAA Seattle poster
- \*Product inclusion in participant gift bag

#### MEDIA SPONSORS

##### TITLE SPONSOR - \$5,000

- Name and logo prominently printed on back of t-shirt
- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 3 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

##### GOLD SPONSOR - \$2,500

- Logo recognition on web site
- 10 Swim Across America-Seattle t-shirts
- 2 branded social media posts on SAA & some SCCA social sites
- Rights to have logo/banner displayed at finish line
- Logo printed on bottom of SAA Seattle poster

##### PLATINUM SPONSOR - \$1,000

- Full-page journal ad
- Rights to have logo/banner displayed at finish line
- 5 Swim Across America-Seattle t-shirts

**SWIM ACROSS AMERICA - SEATTLE SWIM**  
**SEPTEMBER 10<sup>TH</sup>, 2022**  
**BENEFITING SEATTLE CANCER CARE ALLIANCE**

**EVENT SPONSORS**

(please see the Sponsorship Level page for descriptions)

**PRESENTING SPONSOR**..... **\$20,000** \_\_\_\_  
**OFFICIAL SPONSOR** ..... **15,000** \_\_\_\_

**MEDIA SPONSORS**

*(please see the Sponsorship Level page for descriptions)*

**TITLE SPONSOR**..... **\$5,000** \_\_\_\_  
**GOLD SPONSOR** ..... **\$2,500** \_\_\_\_  
**PLATINUM SPONSOR** ..... **\$1,000** \_\_\_\_

**DEADLINE: August 5<sup>th</sup>, 2022**

Please send any questions to address below or email to: [scott@swimacrossamerica.org](mailto:scott@swimacrossamerica.org). Subject line should read: SAA-Seattle 2022.

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Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please return the completed contract with payment made payable to "Swim Across America" and mail to:  
Swim Across America, 8711 SE 44<sup>th</sup> Place Mercer Island, WA 98040. For additional information, please call  
(206) 931-8974. Email: [SCOTT@SWIMACROSSAMERICA.ORG](mailto:SCOTT@SWIMACROSSAMERICA.ORG)