



SWIM ACROSS AMERICA ST. LOUIS
7th ANNUAL EVENT
SATURDAY, AUGUST 27, 2022



HELP US MAKE WAVES

Every 15 minutes, 50 people are diagnosed with cancer.

1,630 people die from cancer every day.

And 1 out of 2 men and 1 out of 3 women will be diagnosed with cancer in their lifetime.

Swim Across America exists to defeat these statistics and the good news is that every year, millions of Americans are beating cancer through advancements in treatments—many of which were funded. We hope you will partner with us to invest in local doctors and researchers who are the pioneers in developing cures and new treatments to fight cancer.

Swim Across America (SAA) is a national organization dedicated to raising money and awareness for cancer research, prevention and treatment through swimming-related events. Since its inception in 1987, SAA has raised more than \$100 million and leveraged an additional \$200 million and currently has over 20 swims throughout the country. Recently, SAA was recognized as one of the original investors in Keytruda, the first FDA approved cancer treatment that specifically targets a tumor's biomarkers. It is one of the immunotherapy drugs that is currently revolutionizing cancer treatment.

SAA St. Louis will hold our 7th Annual open water swim on Saturday, August 27, 2022 at [Innsbrook Resort](#). With the help of our sponsors, volunteers, teams, [Olympians](#), and individual participants, SAA St. Louis will raise funds to support cutting-edge cancer research through Siteman Cancer Center. Here are some key facts about Swim Across America St. Louis:

- In our first 6 years, SAA-STL has raised almost \$1,000,000, including \$269,000 in 2021 alone.
- More than 480 swimmers from all skill levels and ranging from ages 6 to 80 participated in the event.
- Over 30 teams participate in our event comprising everything from corporate groups to families to communities. Among the teams are College teams including Mizzou, UMSL, Truman State, McKendree and Maryville, as well as many high schools and youth organizations. Many of them have been with us since our first event in 2016.
- Olympians are a tradition at our events, participating in the event and interacting with the crowd. They usually also tour Siteman Cancer Center, bringing inspiration to patients and staff alike.
- Your local planning team consists solely of volunteers, some of whom have been personally impacted by cancer.

We hope you will consider partnering with Swim Across America St. Louis as a sponsor for our 7th Annual Event. For more information, please visit our website at swimacrossamerica.org/stlouis or contact Kathy Denton, Event Co-Director, at kathy@swimacrossamerica.org or 618-401-7216.

Thank you for your help in MAKING WAVES TO FIGHT CANCER.

To benefit



★ swimacrossamerica.org/stlouis ★



MORE THAN A SWIM... WE ARE A CAUSE.



Every **15 minutes**, **50 Americans** are diagnosed with cancer



100% of each SAA grant must be applied to the approved clinical trial research or project



SAA Impact: Thousands of young investigators have benefitted from SAA grant funding. SAA grants helped fund clinical trials for Yervoy, Opdivo, Tecentriq and Keytruda

- ★ Swim Across America has granted nearly **\$100 million** to fund cancer research and clinical trials.
- ★ SAA has played a major role in clinical funding of **all four FDA approved immunotherapy drugs**.
- ★ When we make a grant **100% of the SAA grant** must be applied to the approved clinical trial or research project.
- ★ Our beneficiaries have reported that for **every grant dollar** they receive from SAA, they are able to secure **\$3 in new funding** they might not otherwise have received.
- ★ SAA's work resulted in receiving a **\$3 million charitable donation** in 2017.
- ★ A cause supported by more than **20,000 participants and volunteers** each year. **Merck, KPMG, Verizon and others** support employee teams.



Michael Phelps and over 120 Olympians support the SAA Cause. Their participation is a hallmark of any SAA swim.



2016 Gold Medalist Ryan Held sharing his gold medal with participants at the SAA St. Louis event



Our "Why I Swim" Board at the event allows participants to honor those they are swimming for, and recognize the importance of their contributions to the cause.



SAA funds 22 cancer research institutions, including 10 NCI-recognized hospitals. Eleven hospitals have named their research labs in honor of Swim Across America.



THE FUNDS RAISED HERE **STAY HERE.**

The connection of a local swim to a local beneficiary is part of what makes SAA so special.



The event has become a destination and a cause for local organizations and institutions, including university teams and alumni, as well as participants from across the country.

100% of our SAA Grant goes to specifically targeted research at Siteman Cancer Center. Our Gold Medal Olympians visit patients and staff at Siteman as part of the St. Louis event weekend.



We are a **100%** volunteer organization.



None of the St. Louis Event Directors, chairpeople or volunteers receive any compensation



Wavemakers are individual swimmers who have raised \$1,000 or more. The 2018 St. Louis event had an impressive total of 56 Wavemakers.



View our 2022 preview video:
<https://youtu.be/qro0zMQmc04>

Website:
swimacrossamerica.org/stlouis

facebook:
facebook.com/swimstl

Instagram:
instagram.com/saastlouis



SWIM ACROSS AMERICA

★ MAKING WAVES TO FIGHT CANCER ★

7th ANNUAL
ST. LOUIS OPEN WATER EVENT
SATURDAY, AUGUST 27, 2022
INNSBROOK RESORT

SPONSORSHIP PACKAGES

GOLD SPONSOR \$5,000

- ★ 2 invitations to private event with Olympians
- ★ 5 entry codes for the Open Water Swim
- ★ 2 invitations to private event at Siteman Cancer Center
- ★ Dedicated space (table/tent) at event
- ★ Logo printed on back of t-shirts
- ★ Signage/recognition at event
- ★ Promotion on SAA St. Louis website and SAA St. Louis social media sites
- ★ 5 Swim Across America St. Louis t-shirts

SILVER SPONSOR \$2,500

- ★ 2 invitations to private event at Siteman Cancer Center
- ★ 2 entry codes for the Open Water Swim
- ★ Logo printed on back of t-shirts
- ★ Signage/recognition at event
- ★ Promotion on SAA St. Louis website and all SAA St. Louis social media sites
- ★ 5 Swim Across America St. Louis T-shirts

BRONZE SPONSOR \$1,000

- ★ Logo printed on back of t-shirts
- ★ Signage/recognition at event
- ★ Promotion on SAA St. Louis social media sites
- ★ 5 Swim Across America St. Louis T-shirts

PREMIUM LEVELS:

PLATINUM SPONSOR \$10,000 ▪ **PRESENTING SPONSOR \$20,000**

ADDITIONAL OPPORTUNITIES AVAILABLE
FOR SPONSORING OLYMPIANS AND SPECIAL EVENTS RELATED TO THE SWIM

TO DISCUSS SPONSORSHIP OPPORTUNITIES:

email saastl@swimacrossamerica.org

or call 618-401-7216



Our goal is to have sponsorship underwrite 100% of event expenses, so that all participant fundraising from the swim will support immunotherapy clinical trials and research at Siteman Cancer Center.



SWIM ACROSS AMERICA ST. LOUIS
7th ANNUAL EVENT
SATURDAY, AUGUST 27, 2022

SWIM ACROSS AMERICA-ST. LOUIS 2022 SPONSORSHIP FORM

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Authorized Signature _____

SELECT YOUR SPONSORSHIP LEVEL

- GOLD SPONSOR \$ 5,000
- SILVER SPONSOR \$ 2,500
- BRONZE SPONSOR \$ 1,000

For **Platinum** (\$10,000) or **Presenting** (\$20,000) level sponsorships, please contact kathy@swimacrossamerica.org or call 618-401-7216.

Please return the completed form with check made payable to "Swim Across America" and mail to:
Swim Across America, PO Box 490 O'Fallon, IL 62269.

Please email your firm logo in a high-resolution TIF or EPS file to billw@swimacrossamerica.org.

For more information, contact kathy@swimacrossamerica.org or call 618-401-7216.

SAA is a 501(c)3 nonprofit organization. Our Tax ID Number is 22-3248256.

