



PARTNERSHIP OPPORTUNITIES

2020 Swim Across America - Seattle



SWIM ACROSS AMERICA - SEATTLE

450 swimmers – 160 volunteers – 1200 attendees

Saturday, September 12, 2020 @ 6 a.m.

Luther Burbank Park

Mercer Island, WA



WHY WE SWIM...

Organized by a local, all-volunteer planning committee, Swim Across America – Seattle is committed to supporting Seattle Cancer Care Alliance (SCCA), where researchers and clinicians from the founding organizations of Fred Hutch, Seattle Children's, and UW Medicine work together to create better, longer, richer lives for patients.

Since 2009, Swim Across America - Seattle funding has been essential to the following:

- Planned purchase of the sophisticated instruments required to contribute to research, including new flow cytometers that allow us to identify and quantify subsets of blood cells.
- Phase I and II clinical studies in immunotherapy, reducing a serious side effect of bone marrow transplants called graft-versus-host disease. Patients on these trials were the first in the world to receive this treatment.
- Enhancements to the cell processing capabilities in the Swim Across America Cellular Therapy Lab which supports clinical and translational research for specialized treatments at SCCA.
- Helping SCCA advance the standard of care for pancreatic cancer by fueling innovative research ideas through pilot funds.
- Education of staff to expand the theoretical and practice expertise required to perform these complex processes and produce the therapeutics to treat more patients in need.

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Over the past 12 years, Swim Across America – Seattle swimmers have raised over \$3.0 million. We will not stop there. This summer we will raise even more.

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SWIM

ACROSS AMERICA

★ MAKING WAVES TO FIGHT CANCER ★



SEATTLE CANCER CARE ALLIANCE

World-class oncologists, surgeons, radiologists, pathologists, and research physicians from Fred Hutch, UW Medicine, and Seattle Children's treat over 6,000 patients.

SCCA patients have access to the latest cancer treatments including stem cell and bone marrow transplant, gene therapy, antibody therapy, immunotherapy, minimally invasive surgical techniques, and other specialized therapies.

SWIM

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Partnership Levels

- **\$20,000 – Web presence (local and national sites); speaking opportunity on-site; logo on t-shirts & towels; logo included on SCCA screensaver; 10x10 tent on-site; comp registration for 4 swimmers; SCCA lab tour and reception on Friday, September 6 (limit 6).**
- **\$10,000 – Web presence (local and national sites); PA announcement on-site; logo on t-shirts; comp registration for 2 swimmers; SCCA lab tour and reception on Friday, September 6 (limit 2).**
- **\$5,000 – Web presence (local and national sites); PA announcement on-site; logo on t-shirts.**
- **\$2,500 – Web presence (local and national sites); PA announcement on-site.**
- **\$1,000 – PA announcement on-site.**

Contact: Scott Whelan, Event Co-chair, scottwhe@hotmail.com