



SWIM ACROSS AMERICA ST. LOUIS
8th ANNUAL EVENT
SATURDAY, AUGUST 26, 2023



HELP US MAKE WAVES TO FIGHT CANCER

Every 15 minutes, 50 people are diagnosed with cancer.
1,630 people die from cancer every day.

And 1 out of 2 men and 1 out of 3 women will be diagnosed with cancer in their lifetime.

Swim Across America exists to defeat these statistics and the good news is that every year, millions of Americans are beating cancer through advancements in treatments—many of which were funded through Swim Across America. We hope you will partner with us to invest in local doctors and researchers who are the pioneers in developing cures and new treatments to fight cancer.

Swim Across America (SAA) is a national organization dedicated to raising money and awareness for cancer research, prevention and treatment. Since its inception in 1987, SAA has raised more than \$100 million and leveraged an additional \$200 million. SAA has played a major role in funding the research in all four FDA approved immunotherapy drugs that are currently revolutionizing cancer treatment.

SAA St. Louis will hold our 8th Annual open water swim on Saturday, August 26, 2023 at [Innsbrook Resort](#). With the help of our sponsors, volunteers, teams, [Olympians](#), and individual participants, SAA St. Louis will raise funds to support cutting-edge cancer research through Siteman Cancer Center. Here are some key facts about Swim Across America St. Louis:

- Since 2016, SAA-STL has raised over \$1.25 million, including more than \$325,000 in 2022.
- More than 500 swimmers from all skill levels and ranging from ages 8 to 80 participated in the event.
- Over 35 teams participate in our event comprising everything from corporate groups to colleges, from communities to youth organizations to families. Many of them have been with us since our first event in 2016.
- Olympians are a tradition at our events, participating in the weekend's events and interacting with the participants and supporters.
- The St. Louis Event Directors are a 100% volunteer organization.

We hope you will consider partnering with Swim Across America St. Louis as a sponsor for our 8th Annual Event. For more information, please visit our website at swimacrossamerica.org/stlouis or contact Kathy Denton, Event Co-Director, at kathy@swimacrossamerica.org or 618-401-7216.

Thank you for your help in **MAKING WAVES TO FIGHT CANCER.**

To benefit



★ swimacrossamerica.org/stlouis ★



Since 2016, Swim Across America St. Louis has raised **over \$1.25 MILLION** for cutting edge research at Siteman Cancer Center

- ★ Nationwide, Swim Across America has granted nearly **\$100 million** to fund cancer research and clinical trials at over 30 of the nation's top cancer research institutions, and played a major role in clinical funding of **all four FDA approved immunotherapy drugs**.
- ★ Our beneficiaries have reported that for **every \$1** they receive from SAA, they are able to secure **\$3 in new funding** they might not otherwise have received. Locally, the SAA funded clinical trial at Siteman for pancreatic cancer patients resulted in approval of an **additional \$2.8 million** in direct and indirect funds.
- ★ **The funds raised here stay here. 100% of each SAA grant** must be applied to the approved clinical trial or research project.
- ★ SAA is supported by **more than 20,000 participants** and volunteers each year, including employee teams from companies such as KPMG and Verizon, and Michael Phelps and over 100 Olympians.





8th ANNUAL ST. LOUIS OPEN WATER EVENT
SATURDAY, AUGUST 27, 2022 INNSBROOK RESORT

SPONSORSHIP PACKAGES

GOLD SPONSOR **\$5,000**

- ★ 2 invitations to private event with Olympians
- ★ 3 entry codes for the Open Water Swim
- ★ 2 invitations to private event at Siteman Cancer Center
- ★ Dedicated space (table/tent) at event
- ★ Logo printed on back of t-shirts
- ★ Signage/recognition at event
- ★ Promotion on SAA St. Louis website and SAA St. Louis social media sites
- ★ 5 Swim Across America St. Louis t-shirts

SILVER SPONSOR **\$2,500**

- ★ 2 invitations to private event at Siteman Cancer Center
- ★ 2 entry codes for the Open Water Swim
- ★ Logo printed on back of t-shirts
- ★ Signage/recognition at event
- ★ Promotion on SAA St. Louis website and all SAA St. Louis social media sites
- ★ 5 Swim Across America St. Louis T-shirts

BRONZE SPONSOR **\$1,000**

- ★ Logo printed on back of t-shirts
- ★ Signage/recognition at event
- ★ Promotion on SAA St. Louis social media sites
- ★ 5 Swim Across America St. Louis T-shirts

PREMIUM LEVELS:

PLATINUM SPONSOR \$10,000 ▪ **PRESENTING SPONSOR \$20,000**

**ADDITIONAL OPPORTUNITIES AVAILABLE
 FOR SPONSORING OLYMPIANS AND SPECIAL EVENTS RELATED TO THE SWIM**

TO DISCUSS SPONSORSHIP OPPORTUNITIES:

email saastl@swimacrossamerica.org

or call 618-401-7216



Our goal is to have sponsorship underwrite 100% of event expenses, so that all participant fundraising from the swim will support immunotherapy clinical trials and research at Siteman Cancer Center.

★ swimacrossamerica.org/stlouis ★



SWIM ACROSS AMERICA ST. LOUIS
8th ANNUAL EVENT
SATURDAY, AUGUST 26, 2023

SWIM ACROSS AMERICA-ST. LOUIS 2023 SPONSORSHIP FORM

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Authorized Signature _____

SELECT YOUR SPONSORSHIP LEVEL

- GOLD SPONSOR \$ 5,000
- SILVER SPONSOR \$ 2,500
- BRONZE SPONSOR \$ 1,000

For **Platinum** (\$10,000) or **Presenting** (\$20,000) level sponsorships, or special sponsorship opportunities, please contact kathy@swimacrossamerica.org or call 618-401-7216.

Please return the completed form with check made payable to "Swim Across America" and mail to:
Swim Across America, PO Box 490 O'Fallon, IL 62269.

Please email your firm logo in a high-resolution TIF or EPS file to billw@swimacrossamerica.org.

For more information, contact kathy@swimacrossamerica.org or call 618-401-7216.

SAA is a 501(c)3 nonprofit organization. Our Tax ID Number is 22-3248256.

