**Sample Social Media Posts**

Hello swimmers! To boost your fundraising, please feel free to post about the Swim on your own social media profiles and share Swim Across America Fairfield County’s (formerly Greenwich-Stamford) posts.

You can find Swim Across America Fairfield County at:

Facebook: <http://www.Facebook.com/saafairfieldco>

Twitter: <http://www.twitter.com/saafairfieldco>

Instagram: <http://www.instagram.com/saafairfieldco>

**Facebook:**

Hi - I’m swimming in the June 22nd Swim Across America Fairfield County Swim to #defeatcancer. Please support me at link to your fundraising page

\*Make sure to include photos and/or video of you and/or your team swimming or practicing for the Swim

**Twitter:**

Help me fundraise to #makewaves in the fight against #cancer with #Swim Across America! (customize with photo and link to their own fundraising page)

**Instagram:**

Instagram photos of you and/or your team practicing swimming or posts from the Swim last year, or you can pull images from the Swim’s Flickr photo albums:

<https://www.flickr.com/photos/50071060@N03/albums>

For Instagram, please include a link to your fundraising page in your bio and include the following tags & hashtags:

@SAAFairfieldCo, @SAASwim @ACGTFoundation #Greenwich #Stamford #FairfieldCounty #Swim #Cancer #fightcancer #Fundraiser #defeatcancer #WhyISwim #MakingWavestoFightCancer #CrushCancer #Olympians #swimming #immunotherapy #cancerresearch #cancerawareness #nonprofit #swimmers #June22 #openwaterswim

**Snapchat:**

Snapchat story of images from past Swims or of you and/or your team practicing w/text overlay:

Getting ready for Swim Across America Fairfield County June 22nd! Support me at: <http://www.swimacrossamerica.org/fairfieldcounty> (or link directly to your fundraising page)